

RÉDACTION : EMAIL EN INTERNE

You work in the Research and Development department of a company and you want to convince your board of directors to invest in new technologies.

Your task is to show what technology can add to the company in terms of efficiency.

↪ Choose your company's field of activity (that will define the tasks you want to improve thanks to technology)

↪ Prepare your arguments: start with examples of innovations that have revolutionised work and then find others which might be most helpful in the future.

↪ Choose a certain number of tasks and explain how they can be performed more efficiently through new technologies.

Emetteur : vous-même, en tant que représentant du personnel (staff representative from R&D department) – vous écrivez donc en votre propre nom.

Destinataire : le conseil d'administration de votre entreprise (board of directors)

Proposez un minimum de 2 outils (ou de 2 applications différentes d'un même outil).

Longueur : +/- 150 à 200 mots