

Write an email about corporate social networks

Your manager asks you to write an internal email to all employees, explaining why the company* has decided to stop internal emails in favour of a corporate social network.

You can use arguments based on the documents studied in the Communication chapter, or use one (or more) of your own.

* the company is a fictional company of your choice, it doesn't really matter as long as it is a company that would use emails and would benefit from using a corporate social network.