

# I. WHEN NEW TECHNOLOGIES RAISE CONCERNS

## 1. BEFORE YOU WATCH THE VIDEO

A. Look at the image and guess what this innovation is about.

B. Look at the description and check your guesses:

Google Glass is an augmented-reality device. It acts like a computer with an optical head-mounted display. It can be used hands-free with a voice command.



### HELP

device : *appareil*

display : *affichage, afficher*

lens(es) : *verre(s) de lunettes*

C. Match the words or expressions with their equivalents.

butt-kickings ■

to call on ■

data-mined ■

patrons ■

pre-emptively ■

publicity stunt ■

■ to appeal to

■ customers

■ extracted and exploited (information)

■ so as to prevent an anticipated unpleasant situation

■ something done to get public attention

■ throwing people out

D. Read the title of the recording below and guess what it will be about. Try to imagine the reason(s) for such a situation.



## 2. WATCH THE VIDEO

A. First listening: check your guesses.

B. Second and third listening: focus on details.

Part 1 (→ 0'36) : What can you do with Google Glass? Pick out as many examples as possible.

Part 2 (→ 2'02) : Find information about the places which have banned Google Glass.

ACTIVITY	WHERE?	DETAILS (keywords)

1. What happened in West Virginia? (2 answers)
2. What is *Stop the Cyborgs*?
3. Why do they want Google Glass to be banned?
4. What do they ask Google to do?

Part 3 (→ end) : Sum up Google's position using the following prompts:

They hope ....

Just like ...

## 3. INTERACT WITH THE TEXT

Would you be ready to buy a pair of Google Glasses?

Be ready to explain why or why not.